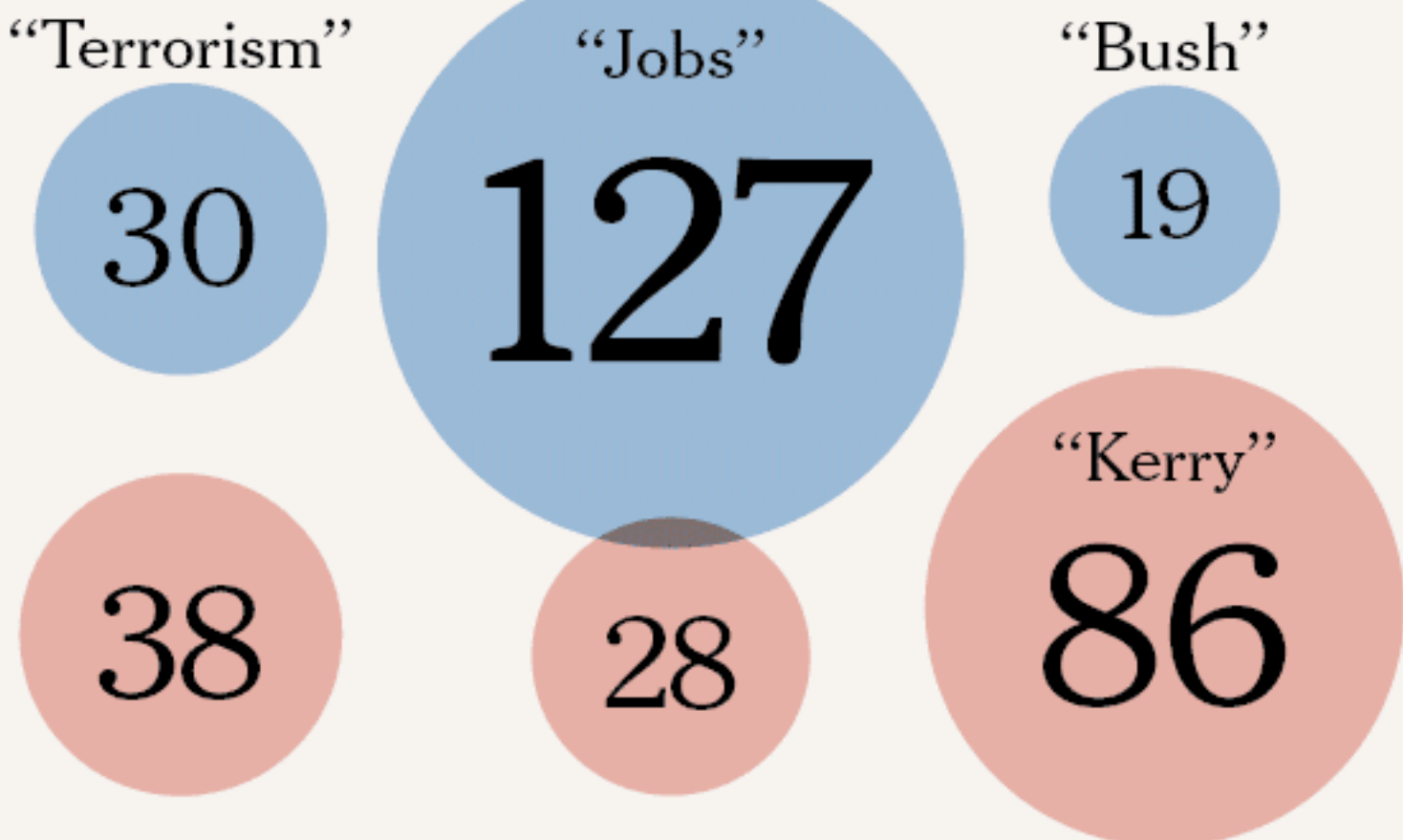


Number of times these words were used by speakers over the first three days of each convention.

● Democrats  
● Republicans



## The Words Speakers Use

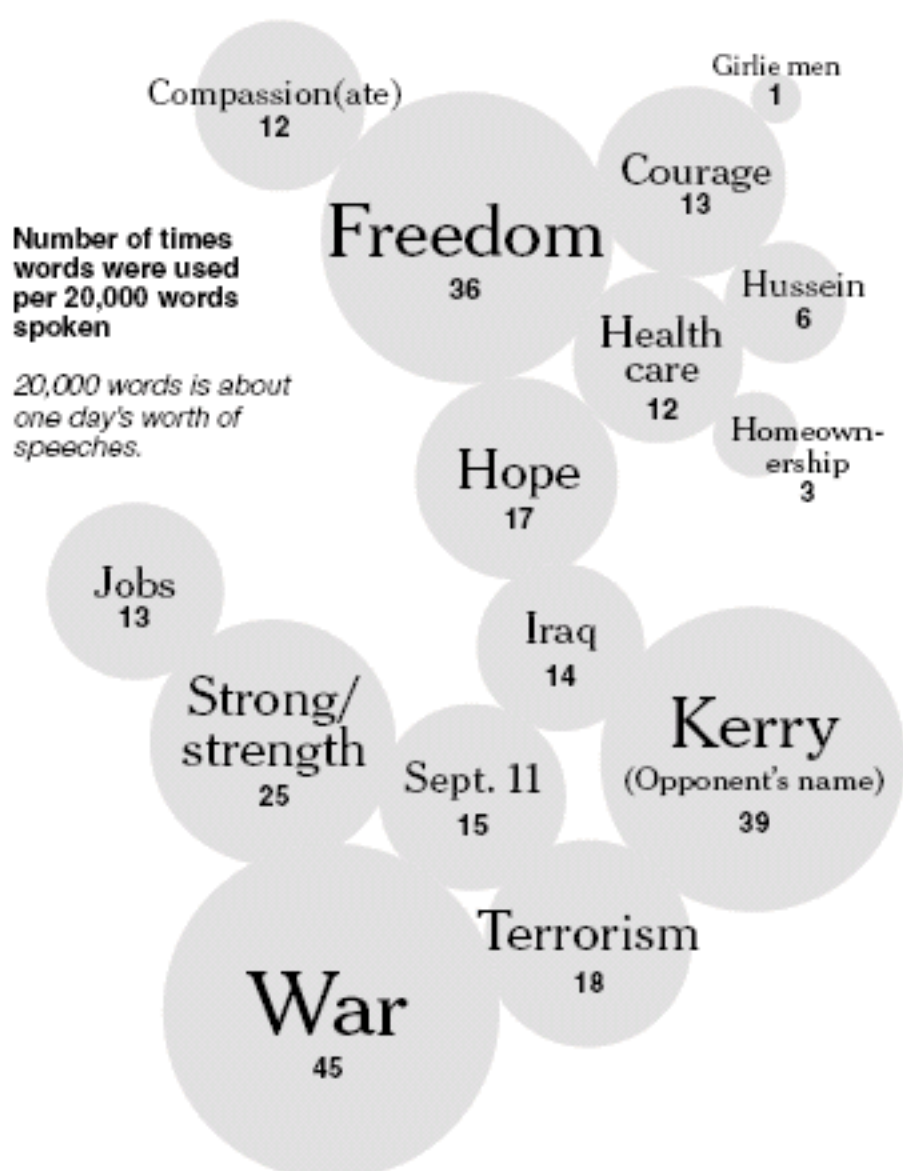
Looking at the number of times words have been used by speakers at each party's convention suggests the different themes the parties have highlighted.

The Republican speakers have used more terms related to terrorism and the war in Iraq, while the Democratic speakers were more likely to mention health care or jobs.

In addition, Republicans were more likely to mention the opposing candidate by name, something the Democrats rarely did.

### Republican Convention

Speakers on Monday, Tuesday and Wednesday



Number of times words were used per 20,000 words spoken

20,000 words is about one day's worth of speeches.

### Democratic Convention

Speakers on all days



SOME OF THE REPUBLICAN SPEAKERS

SOME OF THE DEMOCRATIC SPEAKERS



NUMBER OF TIMES SPEAKERS USED EACH WORD OR PHRASE

	John McCain	Rudolph W. Giuliani	Arnold Schwarzenegger	Laura Bush	Zell Miller	Dick Cheney	Bill Clinton	Barack Obama	John Edwards	John Kerry
Opponent's name		12			15	13				2
Hussein	1	6		2	2	3				
Terrorism	2	21	2						2	
Religion	1	1	1							1
Afghanistan	1	2		3	2	2	1		1	
Courage	5	1			1	1	1		1	
Homeownership				3		1	1			
Freedom	7	9	4	6	12	7	2	2	2	5
Compassion(ate)			2			1	1			
Sept. 11	4	11		2	1	3	2		3	4
War	18	13		7	8	10	6	6	10	14
Iraq	2	4	3	4	2	3	2	3	9	4
Education		1		4		1			2	3
Strong/strength	2	3	1	4		2	5		5	8
Troops		1	2		2	2		1	1	4
Economy			4			2	3	1	1	3
Hope	1	4	1	4		1		13	8	4
Health care		2		1		1	5	1	9	12
Jobs				1		1	6	5	6	12